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Pima Association of Governments



MEDIA ALERT

PAG Recognizes Employers for Their Contributions to Air Quality

Date of Issuance: May 12, 2004

WHEN: Wednesday, May 19, 2004 from 11:30 a.m. to 1:30 p.m.

WHERE: The University of Arizona Student Union Grand Ballroom

WHAT: The annual Pima Association of Governments' Travel Reduction Program Awards Ceremony/Luncheon (media welcome, please RSVP) and 2nd unveiling of newest additions to the EPA's list of the Greater Tucson Area's Best Workplaces for CommutersSM

WHO: Featured Speakers include:

- **Stephen Offutt**, Program Manager, U.S. Environmental Protection Agency
- **JoAnn Contorno**, "Go For The Gold", Motivational Speaker
- **Josh Pastner**, Assistant Coach, The University of Arizona Men's Basketball Team
- **Dave Silver**, Sports Director, KGUN-9 News
- **Gary Hayes**, Executive Director, Pima Association of Governments
- **George Caria**, General Manager, Sun Tran
- **Valerie Rauluk**, Chair, Metropolitan Energy Commission
- **Beth Gorman**, Program Manager, Pima County Department of Environmental Quality

WHY: To recognize PAG's Travel Reduction Program supporters and community partners for successfully taking on the challenges to reduce traffic congestion and improve air quality. **Go T.E.A.M.! (Together Everyone Achieves More)**

VISUALS/INTERVIEW AND PHOTO OPPORTUNITIES

- EPA representative "unveiling" the newest additions to the EPA's list of the Greater Tucson Area's Best Workplaces for CommutersSM
- Employer spokespersons available for interviews
- Local community leaders and program managers
- PAG representatives discussing Guaranteed Ride Home, Vanpool Incentives, Governor's Telework Partnership, Regional RideShare, Clean Fuels and Alternate Work Schedules
- Display of plaques and certificates for award winners

The Pima Association of Governments is a voluntary organization governed by a Regional Council composed of elected officials from the Cities of Tucson and South Tucson, Pima County, the Towns of Marana, Oro Valley, and Sahuarita, the Tohono O'odham Nation, the Pascua Yaqui Tribe of Arizona and a member of the Arizona State Transportation Board

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