



Commuter ChoiceSM Employer E-Update

September 2002

The Commuter Choice Employer E-Update: Promoting the Latest Highlights to Commuter Choice Employers

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1. Communicating Commuter ChoiceSM to Your Employees

Good employers have great benefits – **great** employers encourage their employees to take advantage of them. You've already demonstrated that you're a great employer because you have a very strong commuter benefits package and you communicate that to your employees regularly. You also rank among the very top U.S. employers providing commuter benefits because you're a Commuter ChoiceSM Employer. To maximize the value of your program, think about new ways to promote your commuter benefits program and ensure that your employees and prospective employees know about your commuter benefits offerings and how they can take advantage of them. Suggestions:

- Include information about your commuter benefits on your web-site & recruiting materials
- Start a commuter benefits newsletter!
- Survey your staff on their commuting habits, publicize your findings and set a new goal for non-Single Occupancy Vehicle commuting!

For more tips and suggestions on how you can communicate your commuter benefits to employees, email us today at commuterchoice@epa.gov.

2. Houston-Galveston Celebrates Commuter ChoiceSM Employers at Recognition Event

Nine Commuter Choice Employers will be recognized for meeting the National Standard of Excellence in commuter benefits on September 24 at a special Commuter Choice Leadership Initiative Workshop and Awards Luncheon in Houston, Texas. The Houston-Galveston Area Council and its Commute Solutions Program Partners, the Lone Star Chapter of the Association for Commuter Transportation and the U.S. EPA are co-sponsoring this event.

The Commuter Choice Employers being recognized are Duke Energy, Marathon Oil Company, Metropolitan Transit Authority of Harris County, Texas Children's Hospital, Thermoplastic Fabrication, U.S. EPA Region 6, United Services Automobile Association, University of Texas at Austin and Williams.

For more information about this event, call H-GAC at (713) 993-4518.

1. **Commuter Choice Success Stories Touted at International ACT Conference**

The Commuter Choice Leadership Initiative was strongly represented at the Association for Commuter Transportation (ACT) Annual Conference held in Philadelphia last month. ACT is the largest commuting related trade organization, representing a broad coalition of organizations--including a number of Commuter ChoiceSM Employers--and is one of our key partners. Commuter ChoiceSM Employers that were highlighted at the conference: University of California-Davis Medical Center, CH2M Hill, Westchester County and MetroPool, Inc. For more information about ACT, please visit their web-site at www.actweb.org.

2. **Commuter Choice Leadership Initiative Welcomes 5 employers in August – over 300 Commuter Choice Employers nationwide covering over 560,000 employees!**

Welcome to the following employers who signed on to participate in the Commuter Choice Leadership Initiative in August:

- Southeastern Pennsylvania Transportation Authority (SEPTA), Philadelphia, Pennsylvania
- National Institute of Environmental Health Sciences, Research Triangle Park, North Carolina
- IBM, Boulder, Colorado
- PRR, Seattle, Washington
- Northeast Sustainable Energy Association, Greenfield, Massachusetts

If there is someone in your organization who you want us to include on our *Commuter Choice E-Update* distribution list, please e-mail your request to commuterchoice@epa.gov with "Add to *Commuter Choice E-Update*" as the subject and the individual's e-mail address in the message text. If you would like to have your name removed from this list and have another person's name from your organization added to our distribution list, please send us an e-mail message to commuterchoice@epa.gov with "Remove from *Commuter Choice E-Update*" as the subject line. Please provide us with the e-mail address of the new contact person for your organization.